

2019-2020 District Goals



District: District 19 D
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- Thru the GLT , ZCs and District Bulletin inform club officers that the LLC allows those club officers that were unable to take training at the District Conferencee in April that they can take the modules on line . As well to let the club officers know they can access the ebooks for their positions as well . That they club officers are aware of the Member center is a great source for helpful information.
- Promote the Club Quality Initiative at each club visitation.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 75% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- I will let the Zone Chairs know at meeting in April 2019 that the Member Center is great resource to help them achieve their goals.
- Make myself available via go to meetings once a month to go over any issues.
- Send them the information on the training taking place in Yakima in June via email .

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	40
3rd Quarter	20
4th Quarter	55

By the end of the 4th quarter, the district will add a total of 145 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 2 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

sports

social

ethnic

business

retirees

students

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	35
3rd Quarter	39
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 164 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Ask the ZCs to promote the 'How Are Your Ratings? at their 1st zone meeting.
 At 2nd Zone Meeting promote the Club Quality Initiative to promote retention
 At club visitations explain how the members can be utilized to make them feel usiful, mentors, doing orientation, write a history of the club, articles for club bulletin, webpage etc.

NET GROWTH GOAL

145	+	20	-	164	=	1
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 300000 people.

Action Items:

Of the total number of people served in my district, 125000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Via DG Bulletin, GST and ZCs encourage clubs to involve youth in their projects.
 If they are doing a service project for a youth group have some of the youth help out. If there is a Leos club in the community, have them come out and help.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 2300 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Via GST, DG club visits and ZCs promote our Global initiatives, they can be a good tool to recruit new members. If a club is looking for a spark to get re energized, starting a project around the global causes can be the way to do it.

Via the Zone Chairs and Bulletin inform the clubs about the Service Activities launchpad for useful resources.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 55% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 15000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 15000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 1 100/100 Clubs this year

Additional action items to achieve this goal:

I will promote LCIF at club visitations and explain what LCIF has done in their own community with assistance.

Have articles in bulletin on LCIF assistance given world wide.

Also on visitations inform the clubs why reporting their service activities directly impacts LCIF when they are partnering with other organizations.

ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

At the first Cabinet meeting GAT coordinators will go over Why Service Reporting Matters documents for the cabinet so they understand the importance.

Via the bulletin and zone chairs at their 1st zone meeting, will encourage the club service chair, president, secretary to download MyLion app.

If a club is not reporting service activities the GST will contact the clubs to see if they are having difficulties reporting or need training on how to report it.